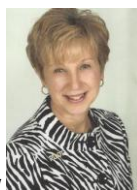


NAPLES PILOT LIGHT



Outgoing Pilot International President Judy Langley



Incoming Florida District Governor Nancy Bierema



THE PILOT CLUB OF NAPLES & NAPLES PILOT FOUNDATION, INC., P.O. BOX 8674, NAPLES, FL 34101-8674

July 2014

PILOT INTERNATIONAL'S MISSION IS TO IMPROVE THE QUALITY OF LIFE IN COMMUNITIES THROUGHOUT THE WORLD.

2014 - 2015 OFFICERS

Rosemarie Kirk
President

Marilyn Lewis
President-Elect

Paulette Dickerson
Treasurer

Pat Stark
Recording Secretary

Maria Hatcher
1 Year Director

Evelyn Dickerson
2 Year Director

Sue Lester
Immediate Past President
Director



President

Pilot Club of Naples/Naples Pilot Foundation 2014-2015- Rosemarie Kirk
Thank you for the beautiful installation. Each one of you are important to the Pilot Club of Naples and we will all work together this year to make it a great year. *Rosemarie*

Rosemarie thanked each of the outgoing board members at the installation.



Evelyn Dickerson - Director



Pat Stark - Recording Secretary



Maria Hatcher - Director



Bobbi Grimm - Director



Paulette Dickerson - Treasurer

Board Meeting July 10th 5 PM at the NAMI office on Tamiami Trail.

Business Meeting July 10th 6 PM at Perkin's

Dates to Remember

July 2 - 5 Pilot International Convention at Sheraton in Chicago

August 26th Primary Election - Adopt A Precinct Poll Workers

August 12th Ft. Myers 60th Anniversary

August 14th - Baby Shower for Nicole during our Business Meeting.

August 30th is the date of the Pilot 5K Run and Brain Power Walk.



Bring sample size shampoo, etc for Bobbi
Pop tops for Pat.

Don't forget your secret pal.

The installation dinner was held on June 6th at Terracina Grand. It was a beautiful event with Margaret Harootunian as the installing officer. Rosemarie will serve a second term as President with Marilyn Lewis as the President Elect. Paulette will serve another year as Treasurer and Pat Stark will continue as Secretary. Directors are Evelyn Dickerson, Maria Hatcher and Past President Sue Lester.



Ruth Fralick – Director

Hideaway Storage and Chris Copeland has been helpful in accepting our helmet deliveries. He puts the boxes in our unit and always has a friendly smile. I took banana nut bread to him to say thank you from all of us at the Pilot Club of Naples.



News in the Pilot Club of Naples. We have a new baby girl on the way. . . **Nicole Cucuzza** and her husband Joseph are going to have a baby girl. This is their second child and she is working full time at BNY Mellon Bank in Naples. They live in Cape Coral and we are proud she is a Pilot. It is time for a **PINK BABY SHOWER!** We can all claim this precious girl as our new Grandbaby. Now that is a lot of grandmothers! The Pilot Club of Naples is so proud she is a member of our club.



Mary Ellen Koy – President Elect

Officers of the **Pilot Club of Ft. Myers.** Sue Lester attended the installation June 10th joining Terry Steffey, Lt. Governor Florida District.



Nicole and Joseph at the Pilot Club of Naples installation at Terracina Grand.

The Pilot Club of Ft. Myers invites us to their 60th Anniversary Party on August 12th at 6 PM at the Whiskey Creek Country Club. More details in the August newsletter.



Marilyn Lewis – President Elect



The Pilot Club of Naples was invited to present BrainMinders and fit helmets alongside Safe Kids at the Golisano Children's Museum of Naples (c'mon). This was a very good opportunity to make this connection with the museum.



Margaret Reydel incoming President accepts the sterling silver bowl and plaque as Pilot of the Year during the Ft. Lauderdale Pilot Club installation luncheon June 21st. Pilot Club of Naples member Sue Lester was honored to be invited to serve as installing officer.



Sue Lester – Past President Director



2014 – 2015 Board of the Pilot Club of Ft. Lauderdale.



Our Precinct at the Orange Blossom Library Headquarters is the location where Pilots Mary Ellen Koy, Sue Lester and her husband, Don Lester, Marilyn Lewis and Paulette Dickerson worked in the name of Pilot Club of

Naples from 6 AM to 8:00 PM for the US Congressional District 19th Election. This is a community service project with a bonus as a fund raiser. If you are able (Collier County resident) and willing, the team needs you. There are two more dates that we will be working.

FL Gubernatorial Primary: August 26th
FL Gubernatorial General: November 4th

It is fun with a purpose. The more Pilot members we have working, the more money we make. The more Pilots we have working, the more fun we have too.

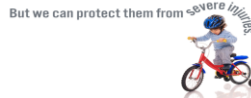
HELMET NEWS

Following is a message we received: *Hi Sue, Joan, and The Pilot Club of Naples, I wanted to take some time to personally thank you all for supporting Florida Blue. Our event on Saturday was a success in offering the community helmet fittings and free helmets. I know it personally touched our staff and myself that you took the time out of your weekend to offer such a great service. I hope that you know your efforts were sincerely appreciated. Please keep Florida Blue in mind for any support you need from our end. I will be sure to look into the information on the PedBike website about becoming a certified bike helmet fitter. Thanks for all you do,*

Adam Corcoran, Marketing Specialist
 Florida Blue Center



Adults and children received helmets from the Pilot Club of Naples. Estero Fire and Rescue were on hand and it was a “cool” way to fit helmets inside the beautiful building.



Encouragement is the oxygen of the soul.
George M. Adams

Concerns:

Ruth Fralick
 Ruth Fralick's son
 Katy Doolan
 Margaret Harootunian
 Nicole Cucuzza
 Evelyn Dickerson

*Submit an item for the newsletter.
 It will be more interesting if you
 contribute your news.*



Collier County World's Largest Swimming Lesson™ (WLSL)

On Friday, June 20th, 2014 the Safe and Healthy Children's Coalition hosted [The World's Largest Swimming Lesson™ \(WLSL\)](#) event at the Sun N Fun Lagoon. Tens of thousands of participants from hundreds of locations around the globe, teamed up to help prevent childhood drowning by spreading the word: Swimming Lessons Save Lives™, at the kickoff to the first day of summer. Naples set a new Guinness World Record for the largest swimming lesson ever conducted! Over **1,300 campers** and coaches, witnesses and sponsors from all over Collier County and Bonita participated.



Our Joan Hurd was a *friendly hands on Pilot* at the Florida Blue Safety and Health Screening Event at Coconut Point Mall on Saturday, June 7th.

“It was one of the most wonderfully organized events I have ever worked” says Sue Lester, Coalition Board Member and Steward at the event. It was truly amazing to be a part of this experience. The documents and method of counting children in the water was followed to the letter to qualify with the Guinness World Book of Records. We won over a large margin and it was covered in the news world wide. The Pilot Club of Naples has supported the Safe and Healthy Children's Coalition financially. It is a good thing.



Our Pilot member Ruth Fralick's son was on hand with the official video of the exact moment everyone went in the water for the loud speaker conducted lesson. When the video is finished, we hope to share it during a business meeting.



The Southern Scholarship Foundation works with Pilot International Florida District in maintaining the three Pilot Scholarship Houses. This is a Florida project. There is no other Pilot district throughout International that has a Scholarship House project. This should make every Florida District Pilot very proud. The houses are on the campus of Florida Gulf Coast, Florida State and the University of Florida. Want to learn more: go to the Florida District website: www.pilotflorida.org.

...there are persons who seem to have overcome obstacles and by character and perseverance to have risen to the top.
 But we have no record of the numbers of able persons who fall by the wayside, persons who, with enough encouragement and opportunity, might make great contributions.
-Mary Barnett Gilson



July Birthdays

None

June Wedding Anniversary



2nd Terri and John DeBaun
4th Paulette & Gary Dickerson
15th Suzan & Alan Berg
28th Arthea and Bud Brimmer

Membership Anniversaries

2013 – Joan Hurd
1991 – Sue Lester *23 years!*

July 2 -5, 2014

There will be 4th of July fireworks! PI Convention & Leadership Conference in Chicago will be held at the Sheraton Chicago Hotel & Towers. Marilyn Lewis will be our delegate and Mary Ellen Koy will be the alternate. Sue Lester has been asked to serve as “Room Arrangements Chairman” by Pilot International President, Judy Langley. Her committee will be made up of members of the Governor Elects assigned to serve. It is a real honor to be invited to serve the PI President.

“Thank you to all my Pilot sisters who rallied support of my opportunity to serve PI President Judy Langley as room arrangements chairmen in Chicago. It is an honor to serve PI representing the Pilot Club of Naples... as it appears in the program book. I am humbled by your friendship and service.” Sue

Even if you are unable to attend Pilot International Annual Convention and Leadership Conference in Chicago, there are several ways you can contribute. Listed in the current Pilot International Log are the four FUNdraisers.

1. Give More, Win More.
in the WINdy City!
2. Special Auction of the Day
3. The Yellow Rose Project
4. Annual Silent Auction

Parental Attitudes and Behaviors Concerning Helmet Use In Childhood Activities: Rural Focus Group Interviews | Accident Analysis & Prevention

Jun 19, 2014

Previous research demonstrates the importance of parents in ensuring that their children practice proper helmet use. Parents encourage helmet use by setting an example when they wear helmets, as well as establishing rules that the children are expected to follow. Research in the area of helmet use predominantly focuses on bicycle helmets, but there are a number of childhood activities for which a helmet is required.

The results of a study suggest that parents recognize that their rules and their example influence their children. Participants mentioned being consistent, establishing rules and using positive reinforcement as ways to encourage helmet use among their children. Helmet costs and lack of awareness of helmet necessity in particular activities were barriers to helmet use. Specific barriers to helmet use in rural areas included the difficulty in finding proper helmets, the lack of exposure to helmet promotion initiatives, and the perception that activities in rural areas were safer than in the city. Parents tended to make their own helmet decisions based on personal experience and threat perception of the activity. This reasoning was the basis for when and why they established helmet rules. It is important to raise awareness of the risks of head injury and the benefits of wearing a helmet in other activities besides bicycling. More effort is needed to reach rural populations with information and opportunities to access appropriate and affordable helmets. Legislating mandatory helmet use could be useful in promoting helmet use in adults and children. Alternatively, the use of incentives for children wearing helmets could also serve as a reinforcement mechanism to increase use. A synthesis of the data gathered suggests that a theoretical approach based on increasing predisposing, enabling and reinforcing factors for helmet use may be useful in future interventions. *Children's Safety Network*

www.PilotClubofNaples.org is our web site and a project in the works. If you are interested in helping with this project, contact Sue Lester at LES1612@aol.com

Pick Me Ups are Kind Acts for Those Who Care – Created by Pilot and Anchor International for family caregivers worldwide. Show a caregiver you care. Take time to care and be kind! International Care & Kindness Week is in November. During this special week, Pilots and Anchors are urged to engage in numerous activities to emphasize and encourage kindness, caring and general good will to all! We do not need to wait until November; we can share kindness and Pick Me Ups all year. You can work on your own in the name of Pilot or bring your ideas to the membership so we can all work together.

<http://pilot.mybigcommerce.com>
Is the new official online store for Pilot items. I took the time to check it out and noticed that it is still in the process of becoming a good source to purchase Pilot pins, etc. The merchandise will be on display at the 2014 Convention.



How is your progress on the 5K?

The sponsorship packets have been given out at the meeting. Out of town members will receive their packet in the mail. Sponsorships are the life and breathe of the 5K fund raising. If you need help, please ask. We would like to see every member represented with at least one sponsorship, but two or three would put us in good shape.

It looks like the Pilot Club of Naples members have had a busy month. Take care of yourselves because we have a very busy July ahead of us.



Happy 4th of July.